

**Rosa Paradell**

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Rosa Paradell is a Telecom Engineer with an Economics Degree, and a Master Degree in Energy Engineering.

After almost ten years working in a telecom operator, she started working in the application of IT to urban services and energy efficiency, projects that some years ago started to be known as Smart Cities.

She has been boosting the Smart Cities sector working as the Smart City Expo World Congress Director and also with other projects, like the Smart City Business Institute.

After this period she has come back to more technological responsibilities working as the IoT and Smart Cities Innovation Business Unit Manager in i2CAT.

i2CAT Foundation is a non-profit research and innovation center which promotes mission-oriented R+D+i activities on advanced Internet architectures, applications and services.